



भाकृअनुप - भारतीय जल प्रबंधन संस्थान
ICAR - Indian Institute of Water Management
(भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrasekharpur, Bhubaneswar-751023, Odisha



Subject: Report of Day: 1-3 (15-17.09.2024) on celebration "Swachhata Hi Seva" by ICAR-IWM, Bhubaneswar - reg

Swachhata Hi Seva 2024 (14 September - 2 October, 2024) was inaugurated at ICAR-IWM on 17th September, 2024 with the enthusiastic participation of all staff and scholars of the Institute. Dr. Himanshu Pathak, Hon'ble Secretary, DARE & DG, ICAR administered *Swachhata Pledge* virtually to all staff across ICAR establishments in the country including ICAR-IWM. On the occasion, Director of the Institute Dr. Arjamadutta Sarangi spoke on the theme of this year's SHS Campaign, i.e., "*Swabhav* (behaviour) *Swachhata* - *Sanskaar* (values) *Swachhata*". He advised all staff and scholars to work religiously adhering to the guidelines of the Govt. of India to make our campus and surroundings clean and green and for wide spread advocacy of *Swachh Bharat Abhiyan* objectives. He mentioned about major focus on core messages of this year's SHS program, namely, (i) *Swachhata Ki Bhaagidari* - public participation, (ii) *Zimmedari* (responsibility), (iii) *Sampoorna Swachhata* including Cleanliness of Target Units (CTUs/ Black spots), (iv) *SafaiMitra Suraksha Shivirs*, and (v) Highlighting Institute's 10 years *swachhata* journey and achievements. Later, a special plantation drive was organized in the IWM Research Farm at Mendhasal, Khordha by planting over 120 plants of mango and papaya. During the preparatory phase (14-16 September, 2024), SHS 2024 banners were displayed at prominent places, like main entrance gate of the office with clear visibility to general public, office reception lounge and meeting hall. As per the SHS guidelines, two CTUs (black spots) were identified in the campus, geo-tagged/mapped for complete cleaning during the campaign period and submitted the geo-tagged photos to ICAR for necessary uploading in the dedicated SHS IT portal on 10th September, 2024. Also, the best practices (impact story & testimonial capturing 10 years of *Swachh Bharat Mission*) were also documented and submitted to ministry on time.

At the outset, Dr. S.K. Mishra, Chairman of the *Swachh Bharat Abhiyan* Committee & Nodal officer of SHS-2024 welcome the participants and briefed about the activities and events to be undertaken during the *Swachhata Hi Seva* 2024 program, while at the end, Dr H.K. Dash, Member of the Committee proposed vote of thanks. Some of the action and activity photographs of Day-1-3 (15-17.9.2024) are presented below.



Secretary, DARE & DG, ICAR virtually administering *Swachhata Pledge* to the Director, staff and scholars of the Institute



Special plantation drive inside the IIWM Research Farm by staff of the Institute under 'Ek Ped Maa Ke Naam' Campaign



Display of SHS 2024 banner at the main entrance gate of the Institute with clear visibility to general public



One of the 'Cleanliness of Target Units' identified and geo-tagged for complete cleaning during the SHS 2024